

Story Submission Form & Guidelines



Gunwerks

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-mail: _____

Year: _____ State/Country: _____

Shot Distance: _____

Choose One:

Public Land Private Land

Guided Unguided

Outfitter Contact (if applicable)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-mail: _____

Please submit this completed form, your article (digital format only) and photography to:

irm@gunwerks.com

(read below for e-mail options)

or

Long Range Magazine

3207 Reesy Road

Cody, WY 82414

We prefer to receive story submissions by e-mail, however we know that quality photography sometimes takes up more space than some e-mail providers have to offer. The easiest way to get multiple large files to us is to send them using a large file transfer service online. Websites like [TransferBigFiles](#) and [Hightail](#) are fast and very user friendly.

If necessary, you can mail your full size photos directly to our office on a CD or thumb drive.

Equipment

Rifle Model: _____

Scope: _____

Rifle Caliber: _____

Rangefinder: _____

Ammunition: _____

Rests/Support: _____

(Brand & components)

Other Notable Equipment: _____

Story guidelines:

We want you to tell the story that you have to tell. If it takes only half a page to share your adventure then so be it. If you feel your story requires more attention than that, please write until it is finished. Just keep in mind that on our end it isn't feasible for a story to run for 8-10 pages. We find that the optimal length tends to be 1,500 words. This allows a story to be sufficiently detailed while leaving enough room for good photography. 800-1,000 words is plenty to run as a shorter story that maybe doesn't have the best photo support. Up to 2,000 words is about the limit and really needs some spectacular high-res photography to support it.

Story quality:

Every hunt is important to the people who went on it. Before you write, think about what will make your hunt important or interesting to those of us who might read it. Did you learn a lesson or strategy that the world needs to know? Did anything particularly exciting, harrowing or funny happen? If you can find an angle that makes your's more than just another hunting story, then you have a good chance of getting published.

Photo selection:

We want a wide selection of photography that encompasses your entire hunt. If you took hundreds of photos on your hunt (and good for you if you did) don't just send us everything. Narrow it down to your top 10-20. Make sure to include hiking, glassing, scenic, camping and pack-out photos. Then round it out with several angles of your trophy shot so we have some options. More variety equals a better looking layout. If you just send us 15 pictures with your trophy's head turned in slightly different directions it will be tough to work with. Refer to our Photography Guide for some good ideas before you hit the field.

Photography quality:

First of all, ALWAYS make sure your cameras (don't use a cell phone) are set to their highest quality settings. Then, make sure that you send us the full resolution files. Some e-mail services try to automatically downsize large photos. Check your settings and make sure this doesn't happen. File sizes should be larger than 1MB and preferably closer 5 or more. If your files are only in the KB range than something is set wrong and unfortunately there is nothing we can do about it. We prefer photos to be in JPG format, but for the right reasons RAW can also be used.